

Horse & Country (H&C) offers extensive sports coverage, both live and on demand. Members of H&C's subscription service, H&C+, also get access to more than 1,800 hours of equestrian programming featuring:

💥 Content from all disciplines 🂥

 $rac{1}{2}$ Masterclasses and training series  $rac{1}{2}$ 

抉 Barn tours 抉

 $rac{1}{2}$ Rider profiles $rac{1}{2}$ 

💥 Documentaries 🂥

Keep scrolling to check out this month's watch list!

### **MARCH FEATURE:** THE CAROLINA INTERNATIONAL CCI

Eventing season is officially underway, and the H&C "Home of Eventing" is the place to watch the best of the best compete. Don't miss exclusive coverage of the Setters' Run Farm Carolina International, highlighted by all three phases of the Yanmar America CCI4\*-S division. If that's not enough, clear your schedule to watch jumping and crosscountry from the other CCI divisions and see the upcoming talents of the sport. Keep an eye on H&C's Instagram feed too, because a special Carolina International giveaway could be yours!





HORSEANDCOUNTRY.TV/LIVEEVENTS

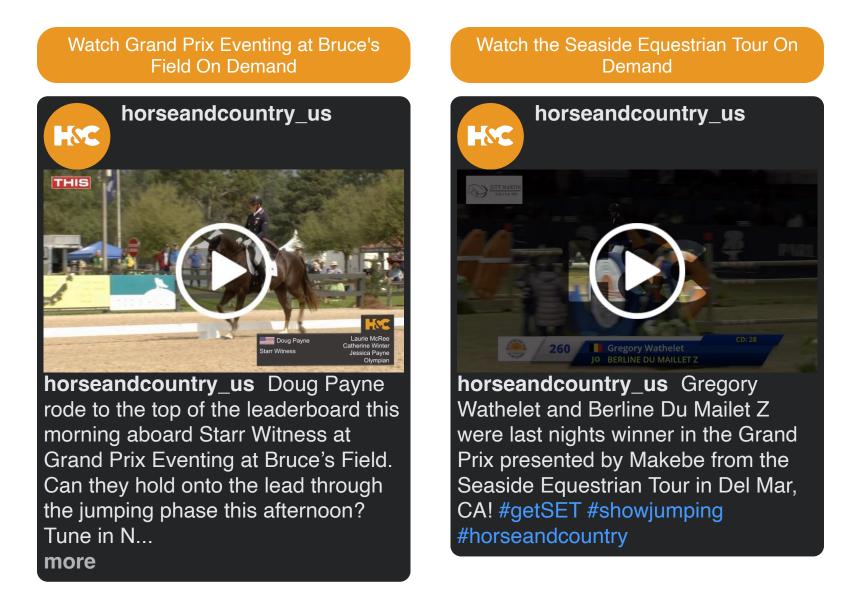
## **TOP-NOTCH SPORT**

Watch and rewatch top competitions from around the world as many times as you'd like with H&C's on-demand coverage and highlight shows.

March kicked off with a star-studded lineup at Grand Prix Eventing at Bruce's Field. It was Doug Payne and Starr Witness who led the field through the dressage and jumping phases, but an incredible effort on the cross-country course shot Liz Halliday-Sharp and Miks Master C to the top of the podium. See every heart-pumping moment from start to finish on demand now, and save the date for the highlight show, coming soon on March 23.

If these winter months have had you California Dreamin', check out the Seaside Equestrian Tour, presented by Nilforushan Equisport Events. Watch H&C's free livestream coverage from the Del Mar Arena every day of the six-week Tour, which wraps up on March 12. There's plenty to see with FREE on-demand video too.

Now's your chance to relive all the best moments!



# **MARK YOUR CALENDAR**

Coming up soon, there's even more top-notch sport on the livestream schedule. Keep an eye out for The Dutch Masters on March 9-12 and Saut Hermès on March 18-19. Don't forget, you can always check the Live Events page to see the latest and greatest shows to watch.



With five-star show jumping all weekend long, capped off with the Rolex Grand Prix on March 12, this is one you have to see live. Will McLain Ward be able to keep the Rolex Grand Slam of Showjumping dream alive? The only way to find out is to tune in!



More five-star competition? Yes, please. Check out this iconic show featuring the Hermès Grand Prix on March 19. The world's best athletes will be there, and your ticket to the action is on H&C.

Watch Saut Hermès

#### Watch The Dutch Masters

H&C+ members are always guaranteed a front row seat, but even non-members can get in on the thrills with a pay-per-view pass for \$19.99 for each event, which gives you unlimited viewing access to livestream and on-demand coverage of the show for 30 days.



### **BEYOND THE COMPETITION ARENA**

Keep up with your favorite star athletes even after the competition ends. With a wide variety of programming on H&C, such as barn tours, talks with the pros, as well as training and advice shows, you get an inside look into the extra behind-the-scenes content we all enjoy.

Sharpen your skills with tips and tricks from superstar riders with H&C's Masterclasses. With Masterclasses available in eventing, show jumping, dressage, equitation, natural horsemanship, and more, there's no shortage of information, and it's all just a click away.

Training and Advice on H&C

As an added bonus, get connected with these riders as they take over the reins on H&C Instagram stories! Don't miss these upcoming takeovers from:

🎇 The Eventing Nation team at Carolina International 🎇

 $\Rightarrow$  Jack LaTorre in Wellington, Florida

H&C Instagram

# **MORE TO ENJOY**

Being an H&C+ member is not just the key to accessing livestreams and fun programming, it's really your ticket to joining a horsey community of equestrian enthusiasts. Because H&C+ members deserve the best, H&C offers lots of extra perks from its partners! Check out the March giveaways:



Enter to win a Carolina International bottle opener! Look out for giveaway details on H&C Instagram, because even nonmembers can participate in this one. Watching superstar eventers and winning a show keepsake? It's the next best thing to being there in person.



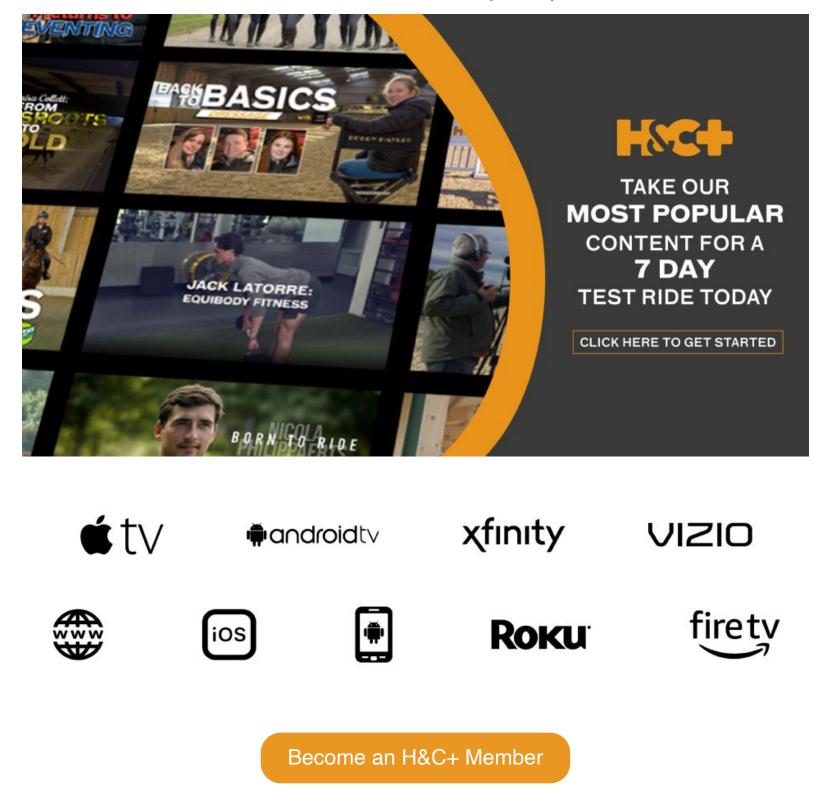
Strider helps digitize paperwork to make gathering signatures and organizing events like clinics and shows run more smoothly. H&C+ Members can get 15% off the StriderPlus Digital Waiver Service and get a leg up on the planning process.

See All H&C Member Rewards



H&C+ members can watch online or with H&C's mobile apps, as well as on Roku, Apple TV, Android TV, and Amazon Fire. With two annual membership options and a new payper-view offering, H&C+ Freestyle, there are even more ways to see all the equestrian content available!

Check out what being a member is all about with a seven-day free trial. Watch highlight shows and fun programs before getting totally hooked.



More information can be found here: <u>horseandcountry.tv/ways-to-watch</u>.

Media Contact: jennifer@jumpmediallc.com

#### **About Horse & Country**

Horse & Country is the leading international sports network for the passionate and active equestrian community. Headquartered in London, it is available globally via connected TVs, mobile and web and on leading digital and pay-TV platforms in the US, UK, Ireland, Germany, Austria, the Netherlands, Sweden, and Australia. Horse & Country's programming line-up includes live coverage from leading sporting competitions in all equestrian disciplines, as well as training and learning shows, documentaries, and entertainment.

### Media and Advertising Contact:

Tattie Singer Director of Strategic Partnerships, North America tatties@horseandcountry.tv 781-985-0796